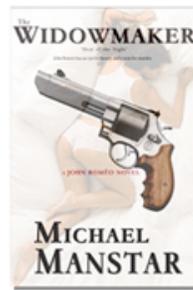
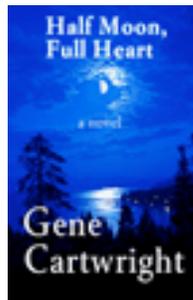
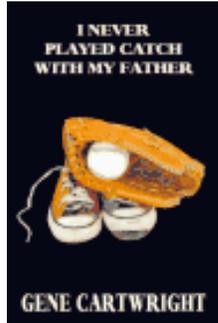


## Gene Cartwright

The following is the Media Kit for Gene Cartwright.  
Four published works are included here:

1. A Family Gathering (novel 2006, completed screenplay)
2. I Never Played Catch With - 1997 (novel, 40 page screen treatment)
3. My Father Half Moon, Full Heart (novel) 2003



Catalog of Works: As of May 2008.

### Completed

- A Family Gathering** – (novel - published 2006.), ISBN: 0-9649756-2-9 (Novel/screenplay)
- I Never Played Catch With My Father** (1997 novel -pub., and screen treatment) ISBN: 0-9649756-0-2) Falcon Creek Publishing Co.
- Half Moon, Full Heart** (novel-published 2003.) ISBN: 0-9649756-1-0 Falcon Creek Publishing Co,
- The Widemaker**, (unpub. Novel w/screenplay) 396p.
- Quietkill** (unpub. novel /screenplay) -bio-terrorism in the U.S. 550p
- A Quest For Angels** (screenplay)
- Fire Night** (screenplay)
- The God Tour** – (screen treatment, novel and full screenplay in progress)
- The Baby Clause** (screenplay treatment)
- Shadows In The Mist** (screenplay)
- Still Dreamin'** (book of poetry)
- Honesty Cards** (140 pc. greeting card line)
- Pyramid** - )board game)

### Works In Progress

- Cornville (screenplay in progress)*
- Alone Again (novel- in progress)*
- Messiah: The Embodiment (novel - in progress)*
- Where The Winding Road Ends (novel in progress)*
- Twelfth Night of The August Moon (novel in progress)*
- Harold (novel/screenplay in progress)*
- The God Wars (novel in progress)*

'Half Moon, Full Heart' — best described as:

**'Romeo and Juliet' meet 'Bridges Of Madison County.'**

There are love stories, and then there are...well, love stories that embrace you, fill your heart long after the story has been told. *Half Moon, Full Heart* is such a love story. Set in two millenniums; two separate centuries, and bridging more than four decades, this saga of the lives of two young lovers will capture the imagination of all who now enjoy or fondly remember the sweet innocence of young love.

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Once upon a time, it was 1955. Eisenhower ('Ike') was President; a stamp cost three cents; gas was twenty-three; Popsicles came two to a package; Elvis was twenty, and against all odds, young David Joe Fallon, Jr. and Jessie Marie Taylor were in love. The End.

And the story may well have ended there, were it not for what happened to those two. It has been said, few younger than twenty or so could possibly know true love. That may be true for most, but not for Jessie Marie and David Joe both of whom lived in Rosedale—a small, north-central Texas town—back in the 1950s. First taken with each other at age nine, these love-struck youngsters grew to profess a love so deep, in their hearts and minds it transcended life itself.

And despite Cyrus Ecclesiastes Taylor's success in keeping his daughter and David Joe apart, there was never any doubt these two lived and breathed each other. Not much else mattered to them. Taylor's actions, born of his intense hatred for David Joe's father, only steeled the young lovers' vows to love and cherish each other forever.

Theirs was a love cloaked with an aura of destiny; imbued with an air of inevitability. Most everyone in Rosedale knew that to be fact. What they sacrificed and suffered, to nurture their uncommon love, accounts for their indelible place in the hearts of all who know their story.

And there could only have been one Jessie Marie and David Joe. Townsfolk, who were alive then, still speak of them in mythical tones. No true love story can rightly be told without the mention of their names, and the storybook lives they shared.

Despite the joy and heartbreak that was and is their story, David Joe and Jessie Marie live on. And nearly fifty years later, the world beyond their part of Texas may never have known of, and been inspired by them, except for unforeseen events in Rachel Marin's life, half a country and nearly half a century away, in southern California.

Gene Cartwright, a native of Texas, born in Baytown, a small, Gulf Coast town 20 miles east of Houston, often says it was his great fortune to be born at the right address: the home of Elmer and Marie Cartwright— his parents. Gene, the eldest son and second of eight children, believes his love of writing was sparked by his mother teaching him to read when he was barely four. He was fascinated, captured by the freedom reading afforded. He read voraciously, and was inspired to put his own words to paper.

A former electrical engineer, Gene also founded and owned a successful consumer electronics company in Houston, Texas. He later sold the company, saddled up and headed west. Throughout his engineering pursuits and business activities, Gene continued to write and dream of being a published, fulltime author. It was a dream born in elementary school, resulting from his mother teaching him to read when he was barely four. In 1996, that dream was realized with the publishing of his first novel: *I Never Played Catch With My Father*.

For two years, his book tour took him across the country from coast to coast to scores of Borders, and Barnes & Noble stores: He has appeared on numerous television and radio programs, including Oprah and NPR. Gene has been the subject of numerous newspaper and magazine articles. He was the featured author in Ebony Magazine's November '97 issue.

Finally, Gene's greatest childhood thrill was his very first little league baseball game. His greatest childhood fear was his very first little league baseball game. And his pet peeve? Something he labels sacrilegious: the use of the aluminum baseball bats.

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Gene lives in southern California.

In addition to *I Never Played Catch With My Father*, and *Half Moon, Full Heart*, Gene's Latest novel, "A Family Gathering," was a Pulitzer Fiction 2007 Nominee . He is also the Founder and CEO of a new tech startup, iFOGO.com

Three new novels and additional screenplays are completed. Several novels, and screenplays are in progress:

falconcreekbooks.com- [info@falconcreekbooks.com](mailto:info@falconcreekbooks.com), author email [gc@ifogo.com](mailto:gc@ifogo.com)

### SIGNINGS

Those who attend a Gene Cartwright signing are in for a treat. His warmth; his easy, inviting style, his ability to connect to everyone reflects a genuine personality. Radio, television and print interviewers comment that he is rare among guests: their jobs are made easy, and the time flies by far too quickly.

Unlike many authors, Gene loves touring. He thrives on the personal interaction with his readers and book lovers in general. This is evidenced by his eagerness to travel coast to coast for more than two years making personal appearances to promote his first novel, *I Never Played Catch With My Father*.

Gene is available for signings and readings. He welcomes opportunities to appear before book clubs as well as traditional bookstores, libraries and other forums.

All inquiries should be directed to:

Nancy Eddy, publicist  
Novato, California  
selnan@ix.netcom.com  
(415) 883-0174

## MEDIA APPEARANCES

Thanks to the talent and skills of publicist, Nancy Eddy, of Novato, California, Gene's book tour promoting his first novel, 'I Never Played Catch With My Father' took him coast to coast. Extensive electronic media appearances included countless news and sports radio networks; regional and national television, newspapers, and magazines. In nearly all his appearances, Gene was the sole guest.

Tour dates for 'Catch,' and 'Half Moon, Full Heart' included scores of Barnes and Noble, Borders, Crown, Waldenbooks, public libraries, and independent bookstores. I am preparing an even more extensive and concentrated book tour in support of 'A Family Gathering.'

For media appearances and other information, please contact:

Nancy Eddy  
selnan@ix.netcom.com  
415-883-0174

# Half Moon, Full Heart

*“And they danced. Bathed in the soft glow of a half moon, they danced. David Joe held Jessie Marie as close as he knew how—as close as he dared, and they danced. He held her so close he felt their hearts beating in unison like a lovers’ duet, and they danced.*

*They danced to every song that followed; until the battery in the small transistor radio grew weak, and the melodic sounds of The Platters faded. And even after the radio fell silent, and the night grew old, they danced.”*

# A FAMILY GATHERING

“Where was God on May 15, 1974?”

## NEWS RELEASE FOR IMMEDIATE RELEASE

### **A Family Gathering**

**CONTACT:** Nancy Eddy, Publicist (415) 883-0174

By Gene Cartwright - \$27.95. Hard Cover, 512 pages Falcon Creek Publishing Company Co. U.S. Distributors: Brodart Co., (brodart.com) Publisher at [www.falconcreekbooks.com](http://www.falconcreekbooks.com) email: [books@falconcreekbooks.com](mailto:books@falconcreekbooks.com)

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### **"Where Was God, On May 15, 1974?"**

It was 1974...the South.

She was 12; he was 16.

She was black, the daughter of Baptist minister;

He was white, the son of privilege.

What happened...changed her life forever.

His was unaffected, until the passing of 14 years of exile,

a vicious murder, a callous display of arrogance and power, an unexpected visitor...

and A Family Gathering.

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**On May 15, 1974**, 12 year-old, Deborah Yvonne Davis lived the last day of her first life.

An innocent ride down Crispus Attucks Road, in backwater Reedville, Arkansas, with the son of the most powerful family in Arkansas, would change her life forever.

Author Gene Cartwright's third, and long-awaited novel, *A FAMILY GATHERING*, has been fourteen years in the making. It is not hyperbole to say that not since "The Color Purple," published in 1982, has a novel about the black experience, the black family and society at large, been poised to unleash a whirlwind of praise, debate, controversy, and recognition.

Cartwright's saga, details the 'tragedy to triumph' life of Deborah Yvonne Davis, a young black southern girl, daughter of a rural, Baptist preacher. The saga is steeped with realism and vivid detail from the very first paragraph. It takes risks, pulls no punches regarding racism, bigotry, black-on-black conflict, politics, and family. It overflows with rich flavor, texture, detail, and realism.

Some, within the black community, will decry the author's raw portrayals. They will say it reveals too many secrets. But no one will say it is not honest. The characters are so well developed, you will swear, you know these people.

One cannot view this book, and resist examining it further. But beware. You are soon drawn into the story of this young girl, separated from her parents and four siblings for fourteen years, and forced to create a new identity. Though later marked for death, she triumphs, confounding those who pray she never returns to Reedville, Arkansas. But she does return, to reclaim her life: past, present and future. And many, especially some in high places, will pay.

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Gene Cartwright's first novel, *I Never Played Catch With My Father*, controversial because the author dared to write outside his own ethnicity, is still in print. The novel took him on a two-year tour with wide national media, including NPR and Oprah. It earned him well-deserved acclaim, and commercial success. *Ebony Magazine* named him Author of the Month 11/97. *Half Moon, Full Heart* was his second novel.

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**NEWS RELEASE****FOR IMMEDIATE RELEASE**

HALF MOON, FULL HEART

CONTACT: Nancy Eddy, Publicist (415) 883-0174

By Gene Cartwright - \$23.95. Hard Cover, 252 pages Falcon Creek Publishing Company Co. U.S. Distributors: Brodart Co., Baker & Taylor and Publisher at [www.namewhiz.com](http://www.namewhiz.com)

If the cares of the world, and all the demands on your life leave you nostalgic—longing for a simpler place and time—then take heart. What we really need is a powerful, old-fashioned, yet contemporary love story that draws you in, and embraces your heart and soul long after the story has been told. *Half Moon, Full Heart* does just that.

So says author, Gene Cartwright (*I Never Played Catch With My Father*). His newest novel captures the enthusiasm ; the idealism; the hopeful spirit of the fifties and early sixties, while capturing the reality of the so-called "Golden Era." *Half Moon, Full Heart* is perhaps best described as: '*Romeo and Juliet*' meets '*The Bridges Of Madison County*.'

*Half Moon, Full Heart* masterfully bridges the present, and the past, as it chronicles the lives of two young lovers from a small Texas town. David Joe Fallon, Jr. and Jessie Marie Taylor are kept apart by the deep hatred between their respective fathers. Yet, their vow to love each other forever, sets in motion events that lead to their plan of escape, a tragedy, and triumph worthy of Shakespeare.

Nearly fifty years later, the world beyond their part of Texas may never have known of, and been inspired by, David Joe and Jessie Marie. Their story may have remained untold, except for events in Rachel Marin's shattered life, half a country, and nearly half a century away, in southern California.

*Half Moon, Full Heart* reminds us all of a simpler time— a time when the innocence of youth and the power of love made all things seem possible. It captures the hearts of all who now enjoy or still remember the sweet innocence of young love.

Gene Cartwright's controversial first novel, *I Never Played Catch With My Father*, still in print, took him on a two-year tour with wide national media, including Oprah. It earned him well-deserved acclaim, and commercial success. (Author photo at:

<http://falconcreekbooks.com/authorphoto.html>)